BRIDGE GLOBAL

DRIVING GROWTH THROUGH SMART ECOMMERCE

20 YEARS FOUNDATION

Bridge Global is a Dutch tech company with a core operations hub in Asia, delivering tailored agile software teams and end-to-end project development to ensure comprehensive solutions. while increasingly embracing AI and emerging technologies to drive smarter, future-ready solutions.

Experience & Scale

20+ years of experience

650+ projects delivered

Specializations

Ecommerce, CMS, UI/UX, Cloud, QA, Mobile, and more

Industries Served

Online Retail, Fintech, IT, Tech Startups & More

Global Reach

Supporting businesses across Europe, USA, Canada, East Asia, and the Middle East

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HOW DO WE ENSURE QUALITY DELIVERY?

- Our Architects and Leads assess needs, screen talent, facilitate interviews, and ensure team alignment through training.

- Our Process Manager initiates a workshop to define rules, priorities, metrics, workflow, and roles for effective cooperation.

- The work starts with offshore developers and the onshore PO meeting to set goals, define AI integration, and finalize tools.

- We ensure progress with daily stand-ups, weekly evaluations, monthly assessments, and sprint ceremonies for alignment.

SERVICES & TECHNICAL EXPERTISE

E-COMMERCE SOLUTIONS

Cloud-based: Shopify
Open source based: WordPress, WooCommerce, Magento, OpenCart, LiteCart, PrestaShop
.Net based: nopCommerce, Litium, ERP integrations

UI/UX DESIGN

HTML 5, SASS, LESS, CSS, JQUERY, Javascript, Adobe tool, Figma

QA SERVICES

Exploratory Testing, Functional Testing, Agile Testing, Automation testing Services, API Testing, Security testing, Performance Testing, Usability Testing, Mobile Testing, Testing as a Service.

CLOUD SERVICES

AWS, Azure & Alicloud cloud services & Functions.Dockers, Queuing services, Auto Scaling, Kubernetes.Cloud API Gateway, Cloud Function compute services, Cloud CDN services, Cloud Hosting & Deployment services

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TECHNICAL EXPERTISE

FRONTEND DEVELOPMENT

Vue.js, Angular & AngularJS,
ReactJS, Typescript,
Backbone.js, D3.js,
HTML 5, SASS,
LESS, CSS,
JQUERY, Javascript

CMS SOLUTION

Net Based: N2CMS, Umbraco
Open source Based: Wordpress,
Strapi CMS, Drupal,
October CMS

SEAMLESS INTEGRATIONS

System Integrations,
API Integrations,
Third Party Integrations,
Custom Integrations,
Cloud Integrations,
ERP Integrations

ECOMMERCE PORTFOLIO

ENHANCED AND OPTIMIZED A SHOPIFY COFFEE STORE

Birds & Beans, a USA-based coffee company dedicated to sustainable and bird-friendly practices, partnered with us to improve their SEO and digital marketing strategies and enhance their e-commerce platform built on Shopify.

HIGHLIGHTS

- Improved website performance and search rankings through targeted strategies and optimization.
- Upgraded the existing Shopify website to boost functionality and user experience.
- Seamlessly connected their store to Google Merchant Center to expand visibility and streamline product listings.
- Added missing product values for better accuracy and customer engagement.
- Upgraded to the latest Shopify version for enhanced performance and security.
- Integrated essential plugins to improve usability and expand features.

PLATFORM : Shopify

WEBSITE : https://birdsandbeanscoffee.com/

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NEW B2B AND B2C MARKETPLACE FOR TAPWELL

Tapwell is a Swedish bathroom and kitchen accessories specialist. They approached Exsitec to improve their online presence and to set up a B2B and B2C marketplace in the virtual world. The team at Exsitec along with skilled professionals at Bridge Global came up with an innovative solution in record time.

HIGHLIGHTS

- Provided the marketplace solution with Litium as an e-commerce and CMS package.
- Worked with Exsitec in designing architecture, implementation, and deployment of the project.
- Implemented the marketplace using Vue.js, MVC, Litium with SQL Server as backend.
- Integrated payment gateways and connected Jeeves ERP to the system.
- Implemented pull requests and continuous deployment using Azure DevOps.
- Implemented B2B, B2C marketplaces.

WEBSITE : Net, MVC, SQL Server, Litium, Vue.js, JeevesERP, Azure DevOps

PLATFORM : https://www.tapwell.com/

Tapwell

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MULTIPLE ECOMMERCE WEBSITES FOR DVB

We collaborated with a Netherlands-based web agency, https://www.dvb.nl/, to build WordPress & WooCommerce websites for their ecommerce clients in diverse domains.

WooCommerce/WordPress

- Wijnzoeken :- https://www.wijnzoeken.nl/

WordPress

- Paninodipino : https://www.paninodipino.nl/
- Expo Flora: https://www.expoflora.nl/
- Linkborrel: https://www.linkborrel.nl/
- Vlinderhof: https://vlinderhof.com/
- Vlueterweide: http://www.vleuterweide.nl/
- Leidsche Rijn: https://www.leidscherijn.NET/
- Skutkurs: http://www.skutkurs.se/

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STREAMLINED AND OPTIMIZED A SHOPIFY FASHION STORE

Meshika Hats, a USA-based brand known for its premium handcrafted and custom-designed hats, partnered with us to enhance their SEO, digital marketing strategies, and e-commerce platform built on Shopify.

HIGHLIGHTS

- Improved website performance and search rankings through targeted SEO strategies.
- On discussion for upgrading the existing Shopify website to enhance user experience and streamline the shopping journey.
- Integrated Google Merchant Center to increase product visibility and streamline listings.
- Optimized product data for better accuracy, customer engagement, and higher conversions.
- On discussion for upgrading the latest Shopify version for enhanced functionality and security.
- Implemented essential seo and analytics plugins to improve usability and expand features for a seamless shopping experience.

WEBSITE : Shopify

PLATFORM : https://meshika.com/

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FROM REDESIGN TO ECOMMERCE EXPANSION FOR DANISENSE

Danisense, a Denmark-based specialist in high-performance current transducers, initially approached us for a website revamp and later entrusted us with their eCommerce store project on discussion as part of their online business expansion.

HIGHLIGHTS

- Completely redesigned their old Website
- Delivered a fresh design, converted it to WordPress, and implemented it
- Ongoing maintenance and support, including SEO strategies
- Started the development of a new eCommerce webshop for the client

PLATFORM : WordPress

WEBSITE : https://danisense.com/

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LITIUM MULTI-VENDOR ECOMMERCE PORTAL FOR EXSITEC

Exsitec is a a fast growing IT company in the Nordics. They were in need of skilled .NET resources, who could handle the multi-vendor ecommerce portal of their client working along with their in-house team.

HIGHLIGHTS

- Litium, a scalable e-commerce platform chosen for the project, was fairly new at the time
- Our team took the project as a challenge and learned the nuances of the new product
- Successfully delivered a high-quality solution
- The team has now grown into a big dedicated team of certified Litium developers
- We are currently into multiple projects of Exsitec
- Implemented B2B, B2C, B2D marketplaces

TOOLS & TECHNOLOGIES: Litium, React.js/Vue.js, ASP.NET Core MVC, TypeScript, SaSS, SQL Server

WEBSITE : https://www.exsitec.se/

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NORDICFEEL GETS A SMART TECHNOLOGY PARTNER

Exsitec engaged our expert hands to maintain the online marketplace solution of one of their clients, NordicFeel, a leading online beauty store chain in the Nordic countries.

HIGHLIGHTS

- Maintaining their marketplace with Litium as the e-commerce & CMS package.
- The project is integrated with loyalty programs, campaigns, reviews, Google Analytics, fast upgradation to the latest Litium versions, and a lot more functionalities.
- Created many scheduled tasks to help the e-commerce flow.
- Web API support to integrate third-party solutions.

TOOLS & TECHNOLOGIES:

Litium, ASP.NET MVC, SQL Server, Web APIs, Angular, TypeScript, VueJs, SaSS

WEBSITE :

https://www.nordicfeel.se/

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COMPLETE ECOMMERCE SOLUTION FOR EUROMASTER

Our client, euromaster.se, is the official online platform for Euromaster, a leading European tire service expert, in Sweden. They collaborated with us for the comprehensive development of their Litium ecommerce website.

HIGHLIGHTS

- Our developers teamed up with Spoton Solutions (Now Exsitec) to collaborate with them
- Handled design, architecture, development, integrations, and release
- Used Litium e-commerce and Litium CMS for seamless online store management.
- Integrated payment systems, time booking APIs with Compilator services, and JEEVES API for enhanced functionality.
- Streamlined operations through custom API integrations to optimize business processes

TOOLS & TECHNOLOGIES:

SQL Server, Angular JS, ASP.NET

WEBSITE :

https://www.euromaster.se/

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B2B ECOMMERCE PORTAL FOR EL–BJÖRN

Our developers, in collaboration with Exsitec, developed a custom, feature-rich customer portal for El–Björn, a leading provider of construction and industrial solutions in Sweden. The platform was integrated with advanced Litium ecommerce capabilities.

HIGHLIGHTS

- Developed a user-friendly interface for customers to browse, order, manage products & services.
- Integrated a payment gateway for secure and streamlined transactions.
- Integrated Monitor ERP with Litium Commerce Cloud for real-time product data synchronization and accurate inventory.
- Streamlined order processing and fulfillment using ERP data.
- Personalized customer dashboards with insights into order history, invoices, account details.
- Added tools for managing and tracking orders in real-time.
- Optimized data processing for high reliability and performance during peak usage.

TOOLS & TECHNOLOGIES:

Litium, ReactJS, Next.js, GraphQL, ASP.NET Core, Monitor ERP

WEBSITE :

https://www.elbjorn.com/en

Login: vishnu.kj@bridge-global.com | 12345

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WHOLESALE B2B E-COMMERCE PLATFORM

The client is a Jakarta-based business who wanted to build an ecommerce website (https://zaapko.com/) for selling heavy equipment, vehicles, excess and unused inventories, etc. They wanted it as a B2B wholesale platform.

HIGHLIGHTS
- Developed an ecommerce website in Magento 2
- Developed 2 custom payment methods. ONe method allows users to make payment on EMI basis by opting for the number of months of EMI and the product price will be calculated accordingly. In the other payment method, the user can make payment offline and enter the transaction number in the checkout option in order to make the purchase.

TOOLS & TECHNOLOGIES: Magento, PHP
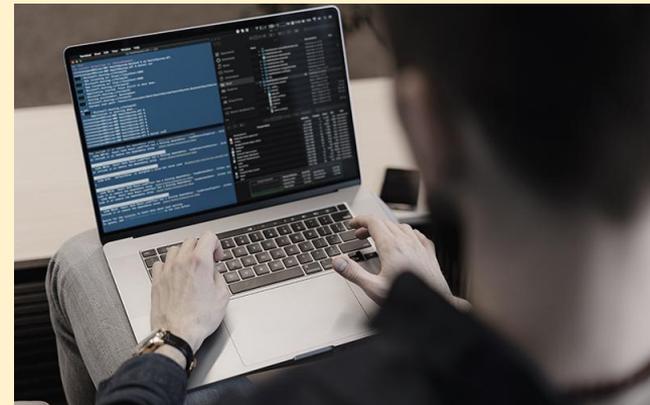
ECOMMERCE WEBSITE FOR GROUP PURCHASING

Developed an ecommerce website (http://disko.online/) in Magento for a Jakarta-based startup. The platform is designed to promote group purchasing of food products in order to avail discounts.

TOOLS & TECHNOLOGIES: Magento, PHP

WEBSITE : https://zaapko.com/

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CUSTOMIZED TRACKING EXTENSION AND MAGENTO WEBSITE FOR HEALTH PLUS LIVING

Health Plus Living is a leading British retailer of organic health supplements. The client initially approached us to make specific customizations to Magento 2.0 Batch Code. They later extended the collaboration to rebuild their Magento website.

HIGHLIGHTS

- Conducted competitor study and end-customer research
- Formulated a customization plan for the Magento 2.0 Batch Code
- Introduced Trello Board to the client to give him the taste of Agile working
- The client could see the backlogs and track the progress of work clearly
- Weekly releases to the client's server helped him to run/test new feature changes

TOOLS & TECHNOLOGIES:

Magento2, MySQL, jQuery, HTML and CSS

WEBSITE :

https://www.healthplusliving.com/

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REFRESHED ECOMMERCE SOLUTION FOR COFFEE CIRCLE

We helped Coffee Circle, a leading specialty coffee roaster in Germany. to revamp their Magento website. We upgraded their Magento version and added it with new extensions.

HIGHLIGHTS

- Switched on to multi-store workflow
- Upgraded their website with the latest Magento version
- Created extensions for checkout, subscriptions, pricing, delivery, and reviews
- New feature add-ons to manage customer products and orders
- Installed third-party extensions ensuring QA
- Modified the payment gateway modules
- Changed the in-built frontend functionalities

TOOLS & TECHNOLOGIES:

Magento, PHP, MySQL, Varnish Cache, Wordpress, Springloops.io.

WEBSITE :

https://www.coffeecircle.com

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OUR EXTENSIONS IN MAGENTO MARKETPLACE

Our Magento experts have built premium Magento extensions to enhance and extend the performance of your ecommerce store.

HIGHLIGHTS

- Manage and track products effortlessly
- Streamline inventory and order management
- Implement innovative customer tracking tools
- Monitor stock levels with precision
- Registration and login blockers for enhanced security

TOOLS & TECHNOLOGIES:

Magento, PHP, MySQL, Varnish Cache, WordPress, Springloops.io

CHECK ALL OF THEM HERE:

https://commercemarketplace.adobe.com/partner/Bridge+Global

OUR STORE:

https://www.bridge-global.com/store/

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Let's talk about what's next!

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