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From Concept to Launch–Ready Software

20 YEARS FOUNDATION

Bridge Global is a Netherlands–based software engineering partner with a core delivery hub in Asia. We help teams build and scale secure digital products, using modern engineering and practical AI where it fits.

Experience & Scale

20+ years of experience
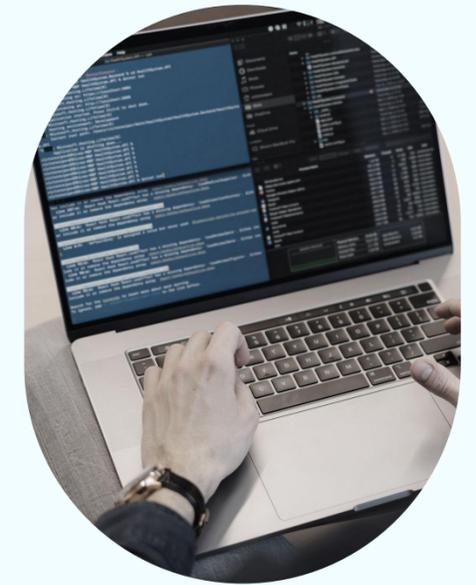
650+ projects delivered

Specializations

HealthTech, Ecommerce, InsureTech, Cybersecurity, Database Integrations

Industries Served

Healthcare, Online Retail, Fintech, Insurtech & More

Global Reach

Supporting businesses across NA, Europe, and Asia

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TEAM

COLLABORATING ACROSS BORDERS, ACHIEVING MORE

- 10 years in medical AI software development and commercialisation
- 15 years in healthcare data integration
- 15 years in medical/security / AI compliance
- 20 years of tech entrepreneurship
- Multiple medical software certifications (MDR/FDA)
- 3 successful tech exits in the past 15 years
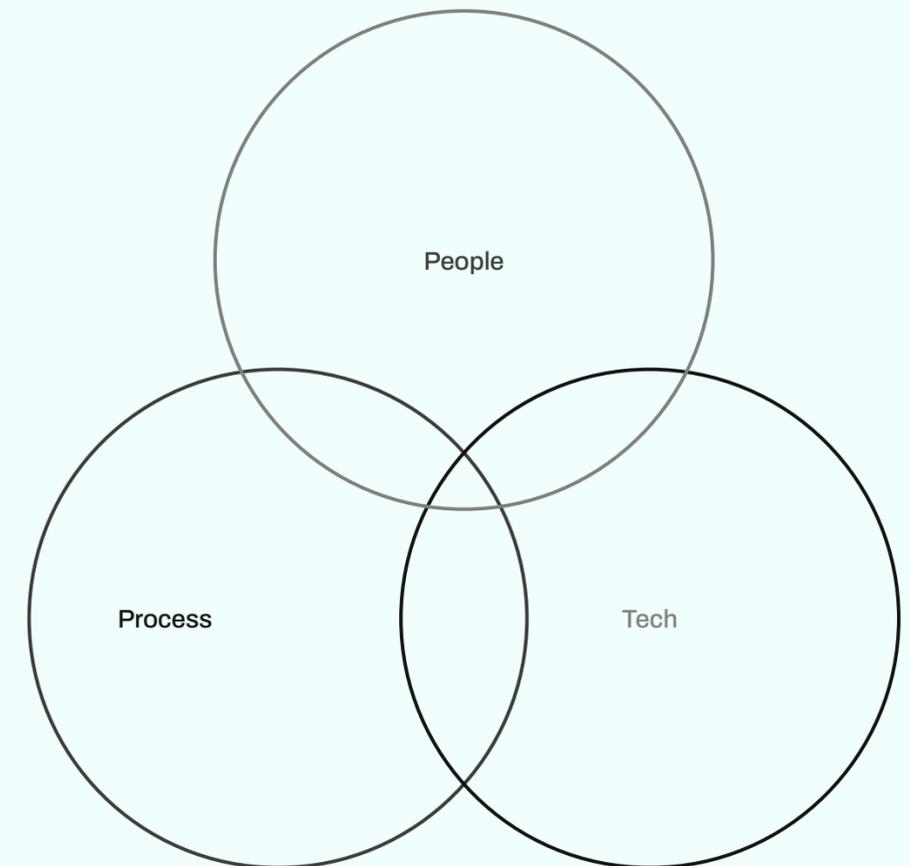- Global collaborations with pharma and medical OEMs

JOCHEM
Tech founder in medical / AI software

JEROEN
Tech founder in medical / AI software

LEON
Compliance & AI lead

IVO
Cybersecurity expert

ERIC
AI Enabler

HUGO
AI lead & Bridge founder

ANURAJ
Quality lead

SANJAY
Tech lead

BIJIMOL
ISO officer

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AI

The past 20 years we've seen different waves of technology. Internet, cloud computing, mobile apps, blockchain.
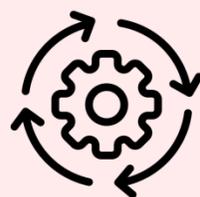
We believe AI is the next frontier in digital transformation. Our global teams help you envision how AI can drive business outcomes. We help you apply existing AI tools, build MVPs and full applications.

AI is used to optimize the work our teams do. And to add intelligence to your software applications.

People

Process

Tech

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THE FOUNDATION

QUALITY AND
SECURITY MANAGEMENT

We adhere to stringent quality and security protocols, ensuring compliance with medical industry standards to protect patient data and system integrity. Our software development process is tailored for medical software.

CERTIFICATION
AND APPROVAL

Our solutions align with regulatory requirements, including FDA, MDR, and ISO, ensuring smooth approvals and market readiness. We have people in our team that help you get certifications and run audits.

TOOLS AND
TECH STACK

We leverage cutting-edge technologies, frameworks, and cloud solutions tailored for secure, scalable, and interoperable medical software development.

TEAM AND
COSTS

Our skilled team of healthcare IT specialists balances expertise with cost efficiency, optimizing project budgets without compromising innovation or compliance.

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HOW DO WE ENSURE QUALITY DELIVERY?

- Our Architects and Leads assess needs, screen talent, facilitate interviews, and ensure team alignment through training.

- Our Process Manager initiates a workshop to define rules, priorities, metrics, workflow, and roles for effective cooperation.

- The work starts with offshore developers and the onshore PO meeting to set goals, define AI integration, and finalize tools.

- We ensure progress with daily stand-ups, weekly evaluations, monthly assessments, and sprint ceremonies for alignment.
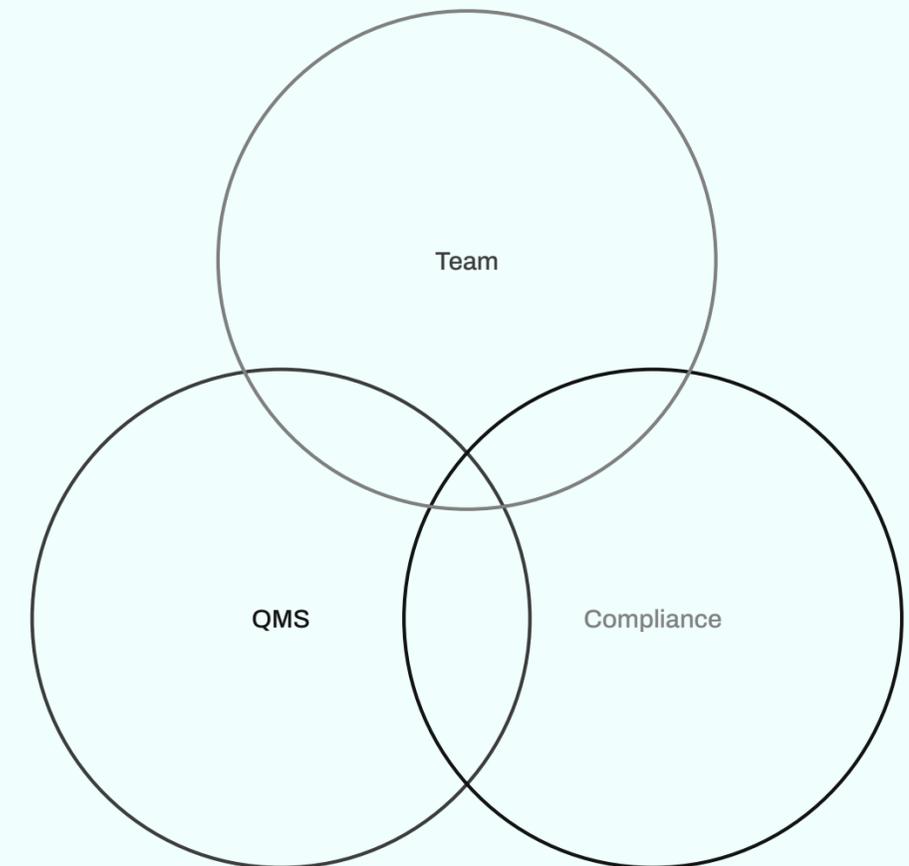
MEDICAL PRACTICE

The past 20 years we've developed 100s of cutting edge solutions. Our team has built and exited startups. We've gone through several technology waves: Social, cloud, apps and now AI.

In our medical software practice, we learned that while every product is special, there are strong patterns in the way software is built. Our practice is built on a strong foundation:

- **Team**: experts that understand the field, the way medical companies 'function'.
- **Quality Management**: based on ISO 13485, strict procedures and tools
- **Compliance**: adherence to quality management, security, documentation

Team

QMS

Compliance

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Why Health & Medical Startups Should Work with Us

FOR STARTUPS

FOCUS ON INNOVATION, NOT ADMINISTRATION

We handle your **HR, finance, compliance, and IT infrastructure**, so you can focus on building and scaling your product.

SCALE UP WITH EASE: FLEXIBLE AND AFFORDABLE

Attract tech, product and marketing talent with ease. Scale up and down with attractive rates.

ACCELERATED MARKET ENTRY & GROWTH

Gain access to **key opinion leaders, pharma partnerships, and expert-led venture-building** to drive early traction.

NAVIGATE REGULATORY COMPLEXITY WITH EASE

Avoid costly delays—our team helps you secure **ISO, FDA, and MDR approvals quickly** and efficiently.

INVESTOR-READY FROM DAY ONE

With solid compliance, structured operations, and clear market positioning, you'll be **ready to attract funding from top-tier VCs.**

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How we adhere to quality standards for medical software development.

QUALITY MANAGEMENT

REQUIREMENTS

Clearly defined regulatory and functional requirements ensure compliance with industry standards. Early risk assessment and documentation for FDA, HIPAA, and MDR readiness.

VERIFICATION

Continuous traceability from requirements to development and testing. Regular design and process audits to maintain compliance.

DEVELOPMENT

Agile methodology with medical software best practices. Implementation of coding standards and peer reviews. Cross functional teams.
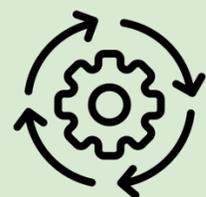
TESTING

Rigorous validation testing, including unit, integration, and system testing. Automated and manual verification for regulatory adherence.
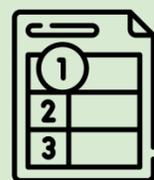
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Ensuring data protection and system security in medical software.

SECURITY

PROCEDURES

Security-first development approach with risk mitigation strategies.

Implementation of secure software development lifecycle (SSDLC).

TESTING

Regular security assessments, including penetration testing and vulnerability scanning.

Compliance with OWASP, GDPR, and HIPAA security requirements.

SYSTEMS

End-to-end encryption and secure authentication protocols.

Continuous monitoring and threat detection mechanisms.

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Ensuring compliance with global medical regulations.
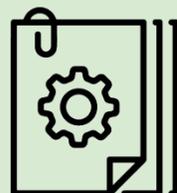
CERTIFICATION & APPROVAL

ISO 13485

Adherence to international quality management standards for medical device software.

Systematic approach to risk management and process control.

QMS PROCEDURE

Structured quality management system (QMS) for regulatory compliance.

Periodic audits and documentation updates for continuous improvement.

TECHNICAL DOCUMENTATION

Comprehensive documentation for regulatory submissions.

Traceability of design, risk, and validation processes.

Ensuring regulatory adherence for market success.

CERTIFICATION & COMPLIANCE

ISO27001, ISO13485

Implementation of industry standards for security (ISO 27001) and medical device/software quality (ISO 13485).

Assistance with certification audits, risk management, and documentation.

MDR & FDA

Support in meeting **Medical Device Regulation (MDR) and FDA** requirements for market approval.

Guidance on clinical validation, regulatory pathways, and post-market surveillance.

MAINTENANCE TEAM

Dedicated team ensuring continuous compliance with regulatory updates.

Ongoing support for documentation, security policies, and audit readiness.

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Leveraging the right technology for efficiency and compliance.
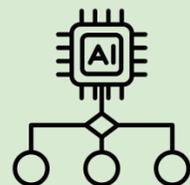
TOOLS & TECH STACK

eQMS
Digital quality management system to track compliance and approvals.

Centralized platform for documentation, audits, and non-conformities.

ISMS
Information security management system for controlled access and data protection.

Ensures compliance with ISO 27001 and HIPAA security requirements.

TECH STACK
Use of modern frameworks (e.g., Javascript, Node.js, Python) for secure development.

Cloud-based and AI-driven solutions for scalability and automation.
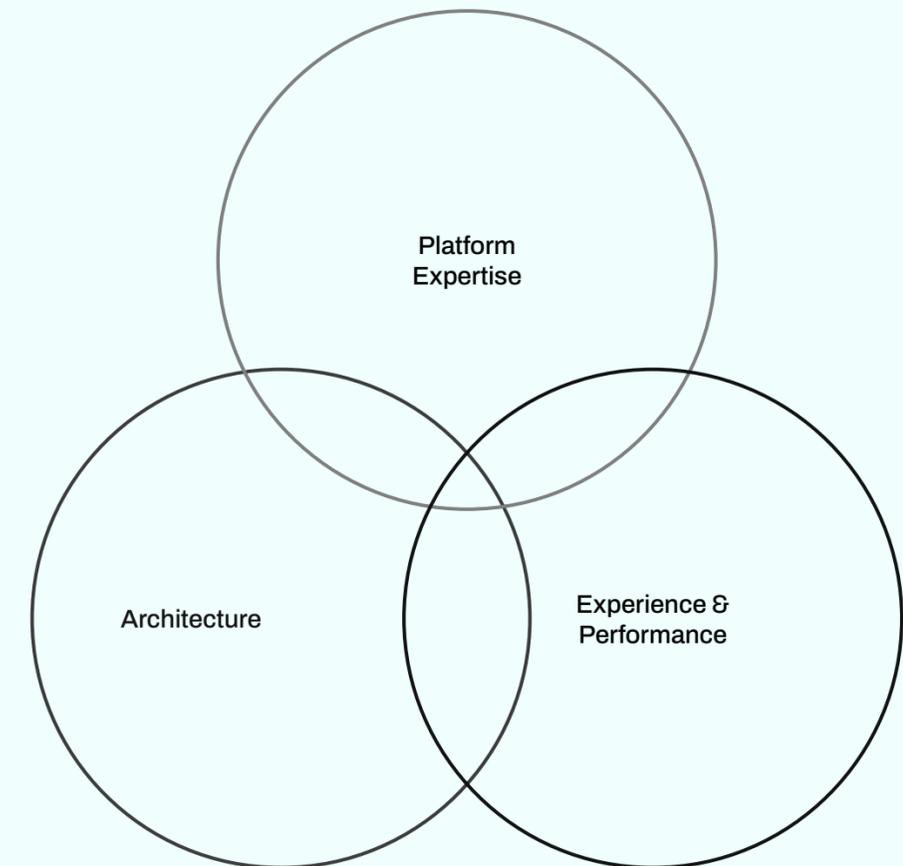
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Ecommerce

Over 20 years, we've delivered scalable digital commerce platforms across industries evolving from early web stores to cloud, mobile, omnichannel retail and AI-driven personalization.

In our e-commerce practice, we've learned that every brand is unique, yet successful commerce systems follow strong architectural and operational patterns that guide scalable growth.

• **Platform expertise:** Shopify, Magento, WooCommerce.
• **Architecture:** Cloud-native with AWS, Azure, Kubernetes.
• **Experience & Performance:** UX, integrations, security & rigorous QA.

Platform Expertise

Architecture

Experience & Performance

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SERVICES & TECHNICAL EXPERTISE

E-COMMERCE SOLUTIONS

Cloud-based: Shopify
Open source based: WordPress, WooCommerce, Magento, OpenCart, LiteCart, PrestaShop
.Net based: nopCommerce, Litium, ERP integrations

UI/UX DESIGN

HTML 5, SASS, LESS, CSS, JQUERY, Javascript, Adobe tool, Figma

QA SERVICES

Exploratory Testing, Functional Testing, Agile Testing, Automation testing Services, API Testing, Security testing, Performance Testing, Usability Testing, Mobile Testing, Testing as a Service.

CLOUD SERVICES

AWS, Azure & Alicloud cloud services & Functions.Dockers, Queuing services, Auto Scaling, Kubernetes.Cloud API Gateway, Cloud Function compute services, Cloud CDN services, Cloud Hosting & Deployment services

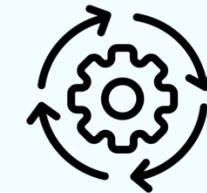BRIDGE GLOBAL

TECHNICAL EXPERTISE

FRONTEND DEVELOPMENT

Vue.js, Angular & AngularJS,
ReactJS, Typescript,
Backbone.js, D3.js,
HTML 5, SASS,
LESS, CSS,
JQUERY, Javascript

CMS SOLUTION

Net Based: N2CMS, Umbraco
Open source Based: Wordpress,
Strapi CMS, Drupal,
October CMS

SEAMLESS INTEGRATIONS

System Integrations,
API Integrations,
Third Party Integrations,
Custom Integrations,
Cloud Integrations,
ERP Integrations

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Let's talk about what's next!

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NORTH AMERICA		EUROPE	ASIA	
USA	**Canada**	**The Netherlands**	**Indonesia**	**India**
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